



HIGHLIGHTS FROM THE 2019 ANNUAL REPORT

Stichting Batterijen offers a collective

through an accession agreement.

Collection network

In 2019, there are

Stibat collection points for portable batteries and accumulators.

solution for producers (manufacturers and importers) of portable and industrial batteries. On behalf of Stichting Batterijen, Stibat takes care of the fulfilment of the statutory manufacturer responsibility. In 2018, there were On 31 December 2019, 1,102 producers 24,216 of batteries and accumulators were Stibat collection points affiliated with Stichting Batterijen



In 2017. there were 24,528

Stibat has at least one collection point per 2,000 inhabitants in each municipality. We do not just ensure proper distribution, but also provide safe, sustainable and recognisable collection points.

Batteries

put on the

market

Recycling result

78%

Lead

Target:

at least 65%

Nickel-cadmium Target:

at least 75%

79%

68%

Other Target: at least 50%

The realised recycling percentage of portable batteries (including slugs).

Education, campaigns and events

Social media

• 16.9 million consumers reached.

Campaign 'Lever ze in en WIN!' (Hand them in and WIN!)

 Consumers handed in 496 thousand kilos of batteries.

Radio

• 5.35 million people reached both awareness and recognisability increased integrally.

Battery Boxes

 Over 58 thousand distributed through, among other things, online contests and during events such as the Huishoudbeurs and Tina Festival.

Collection Project Primary Education

About 5.000 participants collected over 88 thousand kilos.

Huishoudbeurs

 Visitors handed in 2,924 kilos of batteries at our stand.



Avoided

kilos of hazardous emissions

Collection result

In 2019, we collected over

kilos of batteries

Batterijen

50.6%

Realised collection percentage in 2019

45%

Statutory collection percentage from 2016.

in 2019

in 2018



in 2017





